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**Sarah Viera Event  
Planning & Design**

Sarah Viera grew up in Santa Rosa, CA. The day after she graduated high school, Sarah immediately started on a new path. She moved to Colorado Springs to compete in the World Trials in Judo and live at the Olympic Training Center (OTC). She trained at the Olympic Training Center for the next 6 years in the hopes of competing in the 2000 Olympics. "I fell short of making the team, but was able to go as a training partner for a good friend and team member." In the years she trained at the OTC, she traveled the world, went to school, and worked part-time. When she graduated from college, Sarah retired from judo, got married, and started a family.

Soon after her daughter was born, she started Sarah Viera Event Planning & Design, a wedding and event planning company. She began her business with the desire to provide mothers, aunts, friends, and family members a chance to relax and enjoy the day's events and leave the details to her. "I remember my own mother not being present at some special moments before my wedding; moments I wished she could have shared with me, and when I asked her where she was, she said that someone had to decorate and make sure the cake showed up."



*Photo courtesy of Carollo Photography*

Sarah is an award-winning wedding coordinator, having recently won the Gazette's "Best of the Springs" 2011 Gold award in the Wedding Planner category. With her detail-oriented planning services, she is able to plan and create the perfect wedding for each couple. "I take their vision of the event and make it a reality by dedicating the time and effort to listen to what they really want. So much time and money is put into weddings that people should enjoy them to the fullest."

Sarah shares the emotion and sentiment of the families at weddings, and feels fortunate to be a part of the couple's special day. "I love watching the groom when he catches a glimpse of his new bride walking down the aisle. I love providing happy moments for family and friends and allowing them to fully enjoy the day." With her company, Sarah sets herself apart from the rest by going above and beyond what's expected. "It's my passion and I love what I do."

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